

STRATEGIC INVESTOR RELATIONS

A UNIQUE APPROACH TO ACHIEVING A GLOBAL FOOTPRINT



CHESAPEAKE GROUP

EXPOSURE PERFORMANCE GROWTH

April 2024

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The information contained herein is based on external sources that Chesapeake believes is reliable, but its accuracy is not guaranteed.

WHO IS CHESAPEAKE GROUP?

- Chesapeake Group is a full service global investor relations company located in Towson, MD
- **27+ years** in business
- Voted as one of the **Top Investor Relations Firms** in the United States
- Our longevity rivals any of our competitors
- Guided the path to success for over **200 clients**
- Strong management team has a **combined 100 years** of direct experience in the stock industry with wide array of skills. Specific management expertise in SEC and other regulatory compliance.
- The management team includes **ex-Wall Street brokers, brokerage house managers, analysts** and **MBA's** that thoroughly screen our stocks. Our compensation is extremely investor friendly.



WHO IS CHESAPEAKE GROUP?

- We have the infrastructure in place to handle communication and information dissemination on a massive scale.
- We have received numerous awards and media attention because of our expertise in this industry. Our companies, even the smaller ones, have received favorable coverage in the **Wall Street Journal**, **New York Post**, **Washington Post**, **Baltimore Sun**, **Baltimore** and **Washington Examiner** and the **LA Times**, just to mention a few. Our clients have also been featured on **CNBC**.
- Large companies like **Corel WordPerfect** and **Microsoft** as well as numerous smaller companies have merged with our clients.
- Eighteen of our companies have transitioned from the OTCBB/OTCQB to listed exchanges and we often represent listed companies as well.
- We believe we need to deliver honest, timely, and accurate information about true growth companies. As a result, we have grown to be among the best and largest in the industry.



OUR SERVICES



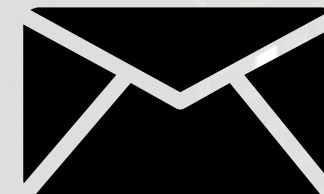
IR

In addition to contacting hundreds of investment professionals daily, we offer assistance in regulatory matters and access to investment bankers and venture capitalists.



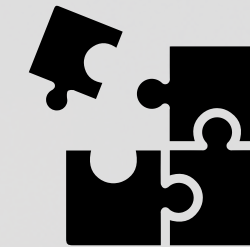
PR

We provide the writing and editing of press releases, including dissemination and media placement. Additionally, we can assist with the design and production of promotional materials.



Distribution Platform

At Chesapeake, we have an extensive opt-in database for email distribution and notification of corporate events.



Business Development

We offer a wide range of business development services, including industry research, business alliance development, capital development, and shelf registration.

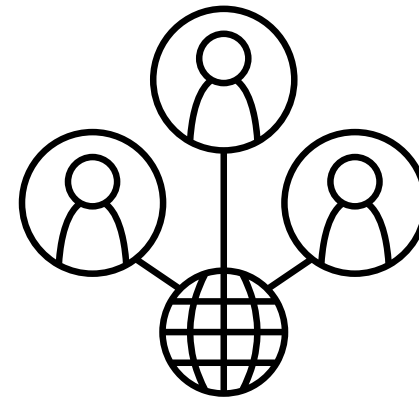
ADDITIONAL SERVICES

At Chesapeake Group, we are also able to offer the following services:

Investment Banking
through our partners



Client Referrals
for securities, legal,
and accounting teams



IPO & Reverse Mergers
and uplisting guidance



PODCAST INTERVIEW OPPORTUNITIES

Our podcast allows companies to build investor awareness, while also updating current shareholders through exclusive CEO interviews. All interviews are posted to the Chesapeake Group website, while audio dissemination is also available to platforms including **Spotify, Tunein, Apple Podcasts, iHeart Radio, Google News, AudioBoom, and more.**



A press release is included with each podcast interview for increased exposure and is distributed to outlets like **Yahoo Finance, OTC Markets, Nasdaq.com CNN Money, Bloomberg, MarketWatch, and more.**

At Chesapeake Group, we are happy to provide **live analytics reports** for all of our podcasts & corresponding releases, allowing our guests to track their views in **real-time**. Additional analytics for podcast listenership and press release reach are also available.



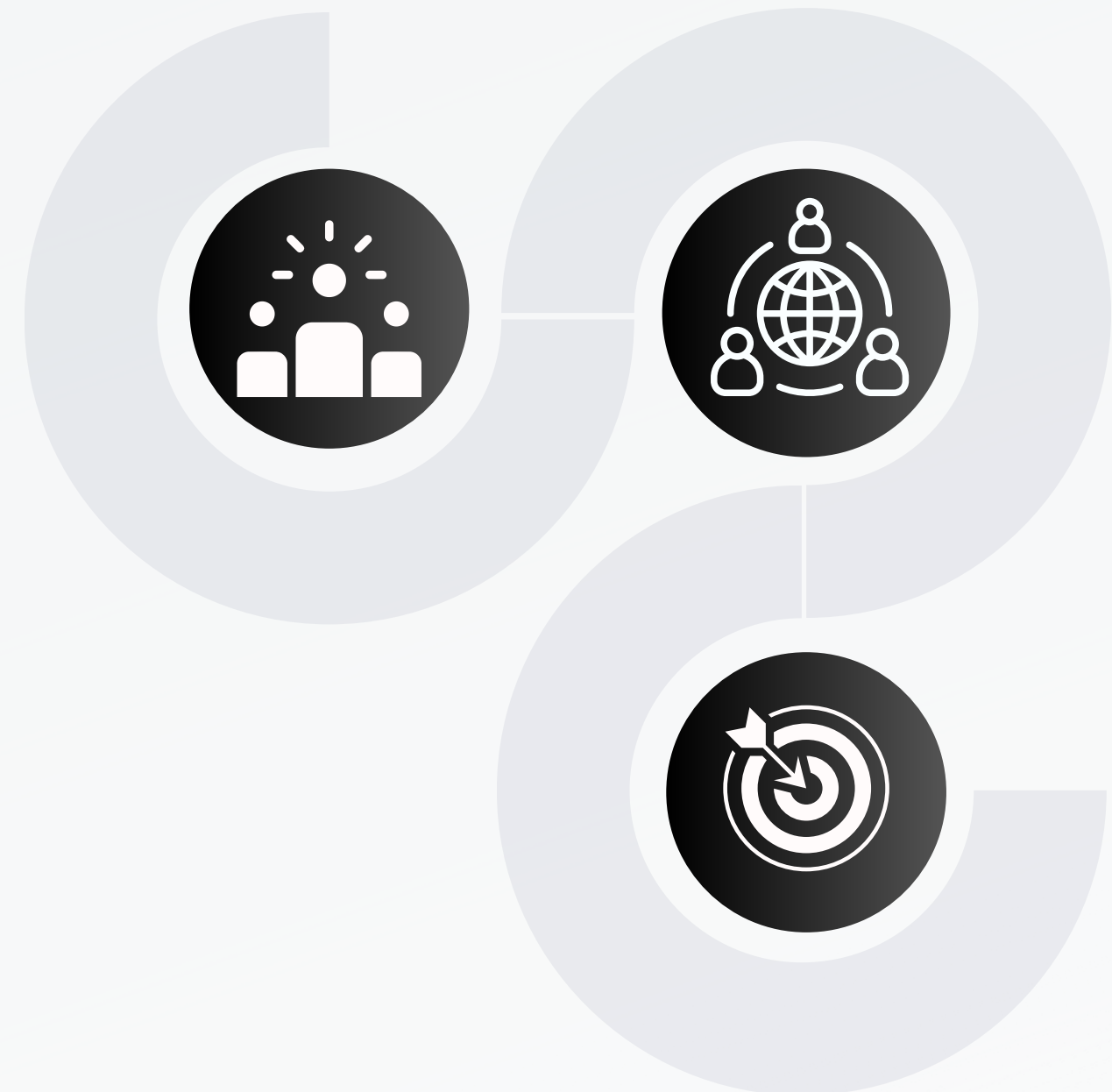
INTERNATIONAL BROKER NETWORK

01 Our international broker network includes 15,000 key professionals pre-screened for interest in small cap companies

02 Our team consists of 11 dedicated and knowledgeable employees with access to direct one-on-one contact with our financial audience.

03 This audience includes:

- 87% financial advisors or retail stockbrokers
- 5% institutions or mutual funds
- 3% venture capitalists
- 3% media/newsletters
- 1% market makers
- 1% stock analysts



Chesapeake's priority is increasing the size of the audience following your company, improving investor understanding and confidence, and building credibility through communication transparency. We have a verifiable ROI for our IR programs. A side effect of a proper exposure campaign and proper introductions may be a more fair valuation of your company in the marketplace.

What We Have Done for Our Clients

PROVEN RESULTS

\$79M

completed in private placements with accredited investors.

\$585M

has been raised by client companies during active engagement with Chesapeake Group with dozens of different investment bankers, brokerage firms and institutions.

\$10.1B

worth of client stock has been traded while under engagement with Chesapeake.

A nighttime photograph of a city waterfront. In the foreground, a large, multi-masted sailing ship is docked at a pier, its lights reflecting on the water. Behind the ship, several city buildings are illuminated. One building on the left has a sign that says "RENAISSANCE". Another building in the background has a sign that says "The Examiner". To the right, a tall, modern skyscraper with many lit windows stands prominently. The sky is dark, and the overall scene is a vibrant urban nightscape.

What We Have Done for Our Clients

PROVEN RESULTS

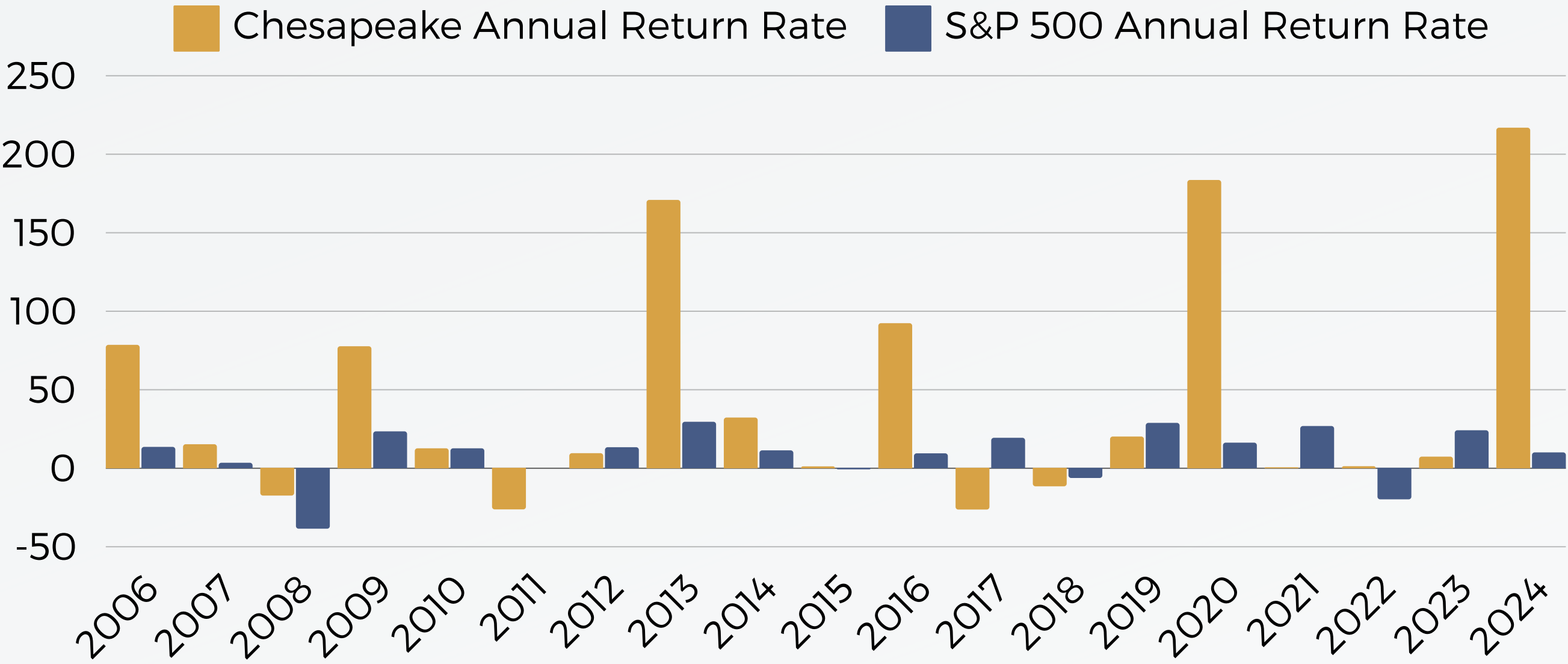
Chesapeake has organized **thousands of conference calls** with investors, as well as **hundreds of interviews**.

Over 84 **analyst reports** have been written on our companies, with hundreds of notes or follow on reports by these same analysts.

Our client companies stocks have outperformed the most common stock indexes (Nasdaq, Dow and S&P 500) in **22 out of 27 full years** we have been in business – as determined by aggregate average percentage stock gain among all clients under contract.



STATISTICS



44.2%

**Average Annual Return for
Chesapeake's Clients**

9.4%

**Average Annual Return for
the S&P 500**

Note: Past performance does not guarantee future results

MANAGEMENT

Tim Rieu, President & CEO

- Mr. Rieu provides the leadership necessary to ensure the mission and objectives of Chesapeake Group are achieved. He has an academic background in business and economics, 10 years of experience in investment banking and brokerage management and 27 years of experience in the investor relations industry.
- For 10 years, Mr. Rieu worked in investment banking, finishing his career at AG Edwards. He founded Columbia Financial in 1996, which became Chesapeake Group, Inc. in 2002. From March 2009 to November 2012, Mr. Rieu served as the CEO of Rsignia, Inc., a cybersecurity and defense contracting firm, which was eventually acquired by KEYW Holdings of Hanover. After Rsignia's acquisition by The KeyW Holding Corporation (NASDAQ:KEYW), Mr. Rieu returned as CEO and President of Chesapeake Group.
- Mr. Rieu's management has contributed to Chesapeake Group's ability to surpass sales and business goals, achieve growth objectives and create and maintain strong relationships with all Chesapeake Group's client companies.

MANAGEMENT

Kevin Holmes, Chief Operating Officer

- Mr. Holmes has over 30 years of experience in the financial industry. He possesses a BS in electrical engineering from Tufts University in Medford, MA and an MBA with a concentration in finance from Loyola University Maryland in Baltimore. He has been awarded numerous academic honors.
- Mr. Holmes began his career as an electrical engineer for the US Department of Defense, working at Aberdeen Proving Ground. Upon achieving his MBA, he began working in the financial industry. He spent several years as a licensed broker and analyst at various firms including Sunset Financial and Global Financial. In late 1996, Mr. Holmes co-founded Chesapeake Group. His ability to take complex concepts and simplify them for the financial community has made him a solid asset for the firm.
- Mr. Holmes is a published author and sits on the board of many other companies and organizations.

CONTACT US TODAY!



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